

LICHFL ASSET MANAGEMENT COMPANY LIMITED

CORPORATE SOCIAL RESPONSIBILITY POLICY

Our Objectives :

The main objectives of our CSR policy are

- to lay down guidelines to make CSR a key business process for sustainable development of the society,
- to contribute towards the social and economic development of the poor irrespective of caste, creed and religion,
- to undertake directly/indirectly projects/programs which will enhance the quality of life and economic well-being of the communities in and around the area the Company operates,
- to improve the image and goodwill of the Group among all stake holders of the Company.

CSR Activities:-

The CSR activities of the Company will cover the following areas but not limited to the same and may extend to other specific projects/ programs as permitted under the law from time to time :

- 1) Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;
- 2) Promoting health care including preventive healthcare and sanitation;
- 3) Ensuring environmental sustainability and ecological balance;
- 4) Contribution to Prime Minister's National Relief Fund or any other fund set up by the Central Government.

Promoting Education, Health Care projects and contributing to the Prime Minister's National Relief Fund or any other fund set up by the Central Government would be the preferred areas the Company during the year 2014-15.

In Education, our endeavor would be to spark the desire for learning and knowledge at every stage through

- Balwadis for elementary education,
- Free distribution of text books and note books,

- Free distribution of school uniforms, school bags, foot wears etc.,
- Promoting Girl child education,
- Promoting Adult education programmes.

In Health care, our goal is to render quality health care facilities to people living in the villages and other areas through

- Help in setting up proper sanitation in Formal schools,
- Primary health care centers,
- Mother and Child care projects,
- Immunisation programmes with a thrust on polio eradication,
- Health care for visually impaired, and physically challenged,
- Preventive health through awareness programmes and preventing malnutrition among infants and adults.

To make environment sustainable, the Company would advocate and support

- Plantation of trees ,
- Making people aware of hazards of use of plastic,
- Encouraging to go green through lesser usage of paper,
- Awareness programmes on hazards of usage of pesticides, chemical and artificial colours and agents in food and drinks.

In order to maintain ecological balance the Company would take steps or measures to advocate and support

- Awareness programmes on cleanliness of ponds and rivers ,
- Awareness programmes on increasing ground water level,
- Awareness programmes on increasing number of forest areas.

To contribute towards Prime Minister's Relief Fund or any other fund set up by the Central Government which would help in providing assistance to people affected by various natural calamities such as

- Earthquakes,
- Floods,

- Tsunami,
- Cyclones.

Activities, setting measurable targets with timeframes and performance management.

Before the Company could actually commence its above stated objectives, it would carry out a baseline study of the villages. The study would encompass various parameters such as – health indicators, literacy levels, population data – below the poverty line and above the poverty line, among others. From the data generated, 1-year rolling plans could be developed to achieve the CSR objectives of the company. These plans could be first discussed at CSR Committee and then presented to the Board with plan and budget.

The projects would be assessed under the agreed strategy and would be monitored every quarter against targets and budgets. Wherever necessary, midcourse corrections would be effected.

CSR Committee

CSR Committee has been formed as per the applicable laws and the Committee shall be responsible for the implementation/monitoring and review of this policy and various projects/activities undertaken under the policy. The CSR Committee shall submit periodical reports to the Board of Directors.

Implementation mechanism

As the Company has no formal procedure and experience related to the above fields for social cause and required band width, the Company could explore the possibility of tie-up with Registered Trust / Foundation / NGO / Society for implementation of CSR programmes and work out modalities of jointly fulfilling CSR. The Company could contribute to Prime Minister's Relief Fund or any other fund set up by the Central Government. The operating provisions of the rules under CSR policy mandates a company could also conduct / implement its CSR programmes through Trusts, Societies or Section 8 companies which are not-for-profit organisations that are not set up by the company itself. Such spends may be included as part of its prescribed CSR spend only if such organisations have an established track record of at least three years in carrying out activities in related areas. Further, companies could also collaborate or pool resources with other companies for undertaking projects or programmes or CSR activities and any expenditure incurred on such collaborative efforts would qualify for computing the CSR spending.

Alternative could be to explore the possibility of tie-up with our other organisations including LIC Housing Finance Limited.

Sources of Funding and Corpus

2% of the average net profit during preceding three financial year would be ear marked for CSR activities. The CSR Committee shall endeavour to spend this 2% on CSR activities as enumerated above.

A specific budget would be allocated to each project of CSR activities after taking into consideration various parameters. The Company would spend in every financial year 2% of the average net profit.

Monitoring & Reporting

The CSR Committee will be responsible for the monitoring CSR activities and report to the Board from time to time.

The CSR Committee has the powers to :

1. Seek monitoring and implementation report from the Organisations receiving funds.
2. Empower the Chief Executive Officer to spend such amount as he thinks appropriate for some other strategic CSR contingencies that may arise during any financial year. The amount spent as above shall be put up for ratification of the Committee at its next meeting and shall report to the Board accordingly.

Disclosures

The Company's engagement in this domain would be disseminated on its website and the Annual Report of the Company include a section on CSR outlining the CSR Policy, CSR Committee, CSR initiatives undertaken by Company, amount spent on CSR during the financial year and other information as required by the prevailing law.

Management Commitment

Our Board of Directors, our Management and all of our employees would subscribe to the philosophy of concern and care. We believe that we have a mission to walk on the path of generosity and compassion in order to make a difference in the lives of the poor and society at large. This would be the cornerstone of our CSR policy.